# ESG PRESENTATION





### **CSRD BACKGROUND**

#### The CSRD applies to:

- All listed companies on an EU regulated market (excluding micro-enterprises)
- All large companies, irrespective of whether they are listed
  - 250 employees minimum
  - Net turnover of 50m €
  - Balance sheet of 25m €





# **ESRS**

Table 1: Topical s	standards of the CSRD.	Examples for possible farm level disclosure:
Cross-	ESRS 1: General Requirements	 Outlines mandatory concepts and principles
Cutting	ESRS 2: General Disclosures	 General disclosures: Governance, IROs and Strategy
Environment	ESRS E1: Climate Change	 Scope 3 GHG emissions
	ESRS E2: Pollution	 Air, water & soil pollution (e.g. NH <sub>3</sub> , nitrate, phosphate, pesticides)
	ESRS E3: Water and marine resources	 Total water consumption, water recycled & water risks (e.g. droughts)
	ESRS E4: Biodiversity and ecosystems	 Biodiversity related actions and risks
	ESRS E5: Resource and circular economy	 Nutrients (mineral fertilizer) and waste
Social	ESRS S1: Own workforce	
	ESRS S2: Workers in the value chain	 Farmers working conditions (e.g. working time, wages, health and safety) & equality
	ESRS S3: Affected communities	a equality
	ESRS S4: Consumers and end users	
Governance	ESRS G1: Business conduct	
+ Company	y specific material issues	 E.g. Animal welfare





### CONTENT OF TOPICAL STANDARDS

- Impact, Risk and Opportunities (IRO) assessment
- IRO Management
  - Policies, Targets, Action Plans and Resources
- Standard-specific metrics and disclosure requirements (e.g. Scope 1-3 GHG emissions and energy consumption for ESRS E1)





### DOUBLE MATERIALITY

• ESRS 1&2 are mandatory. Topical standards depend on materiality assessment.

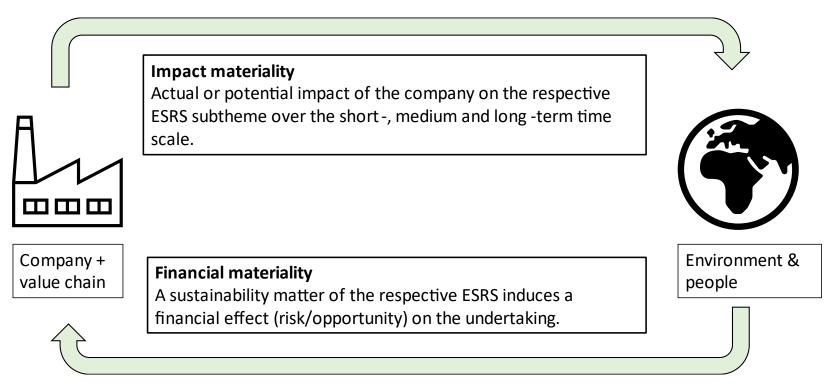


Figure 1: Concept of double materiality under the ESRS. Own figure.



# **EXAMPLE: ARLA'S MATERIAL ISSUES**

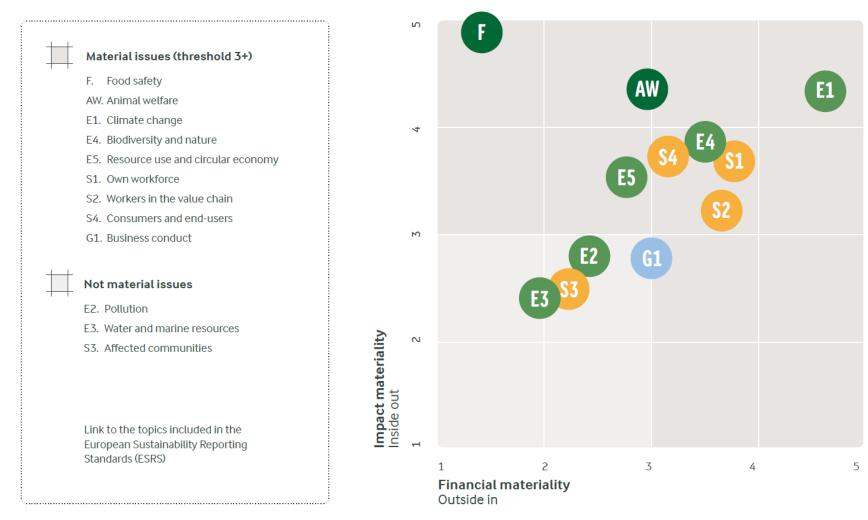


Figure 2: Arla's material issues according the double materiality assessment of the ESRS. Source: Arla 2023 Annual Report.





# VALUE CHAIN DISCLOSURE

- 63. "The information about the reporting undertaking provided in the *sustainability statement* shall be extended to include information on the material *impacts, risks* and *opportunities* connected with the undertaking through its direct and indirect *business relationships* in the upstream and/or downstream *value chain* ("value chain information"). In extending the information about the reporting undertaking, the undertaking shall include material impacts, risks and opportunities connected with its upstream and downstream value chain:
- (a) following the outcome of its due diligence process and of its *materiality* assessment; and
- (b) in accordance with any specific requirements related to the value chain in other ESRS."
- 64. "Paragraph 63 does not require information on each and every *actor in the value chain*, but only the inclusion of material upstream and downstream *value chain* information. Different *sustainability matters* can be material in relation to different parts of the undertaking's upstream and downstream value chain. The information shall be extended to include value chain info"





# ESTIMATES FOR VALUE CHAIN DISCLOSURE

69. "There are circumstances where the undertaking cannot collect the information about its upstream and downstream *value chain* as required by paragraph 63 after making **reasonable** efforts to do so. In these circumstances, the undertaking shall estimate the information to be reported about its upstream and downstream value chain, by using all reasonable and supportable information, such as sector-average data and other proxies."

71. "[...] With reference to *metrics*, in many cases, in particular for environmental matters for which proxies are available, the undertaking may be able to comply with the reporting requirements without collecting data from the actors in its upstream and downstream value chain, especially from SMEs, for example, when calculating the undertaking's GHG Scope 3 emissions."

→ ESRS leave room for companies to avoid the collection of value-chain data.





### PHD - FIRST PROJECT

"What are the implications of the EU Corporate Sustainability Reporting Directive on the Danish food value chain?"

#### Analysis of:

- Previous ESG Reporting in Agricultural Sector
- Impacts of the CSRD for companies, farmers and advisors
- Overall stakeholder satisfaction
- Theoretical classification





### METHODOLOGY - QUALITATIVE INTERVIEWS

- Semi-structured interviews
- 13 interview partners
- Combination of deductive and inductive coding

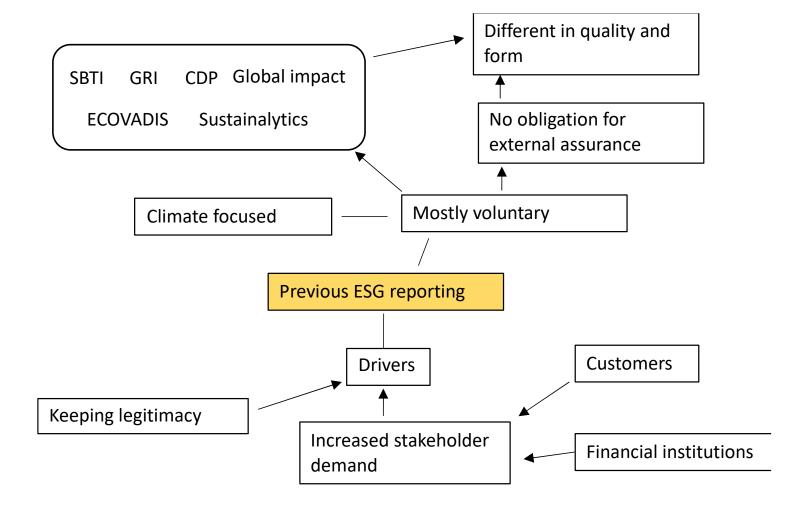
Table 2: List of interviewed stakeholders.

ID	Sector	Position
C1	Companies	Head of ESG Reporting
C2		Head of ESG Reporting
C3		Head of Sustainable Agriculture Development
C4		Head of ESG reporting
C5		Business Controller / Agricultural Consultant
C6		Head of global marketing and sustainability
A1	Advisors	Economic and sustainability advisor
A2		Senior associate at PwC Sustainability Advisory
		& Assurance Services
А3		Climate- and sustainability advisor
R1	R & D	Head of Environment and Climate
R2		Sustainable Development Advisor
11	Interest	CEO
12	Organization	Head sustainability advisor





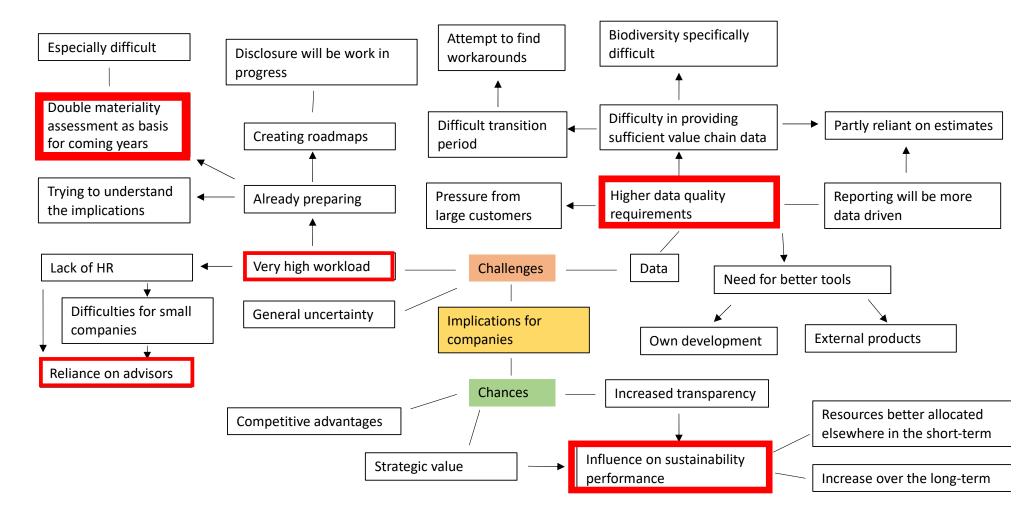
### **RESULTS – PREVIOUS ESG REPORTING**







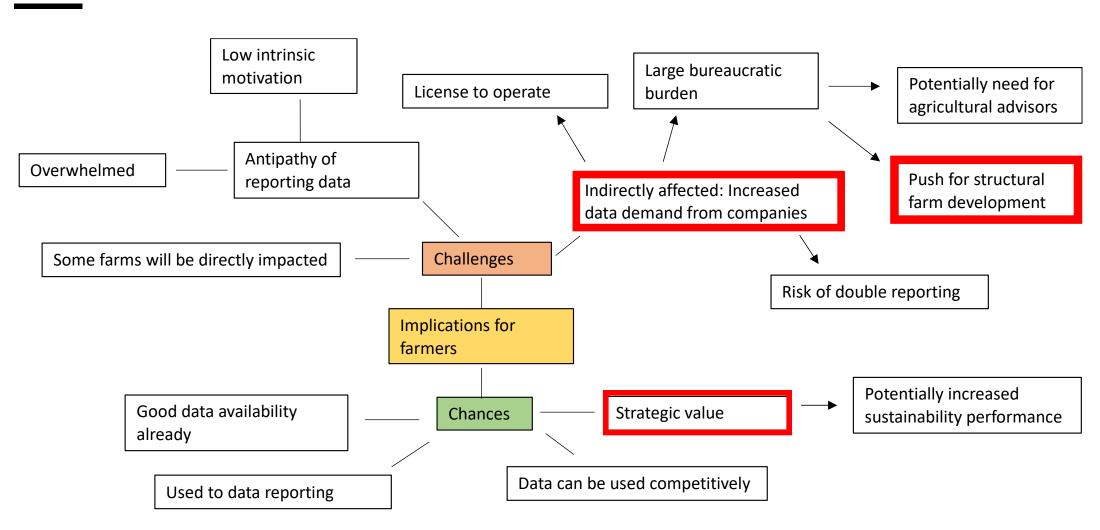
# RESULTS – IMPACTS ON COMPANIES







# **RESULTS – IMPACT ON FARMERS**







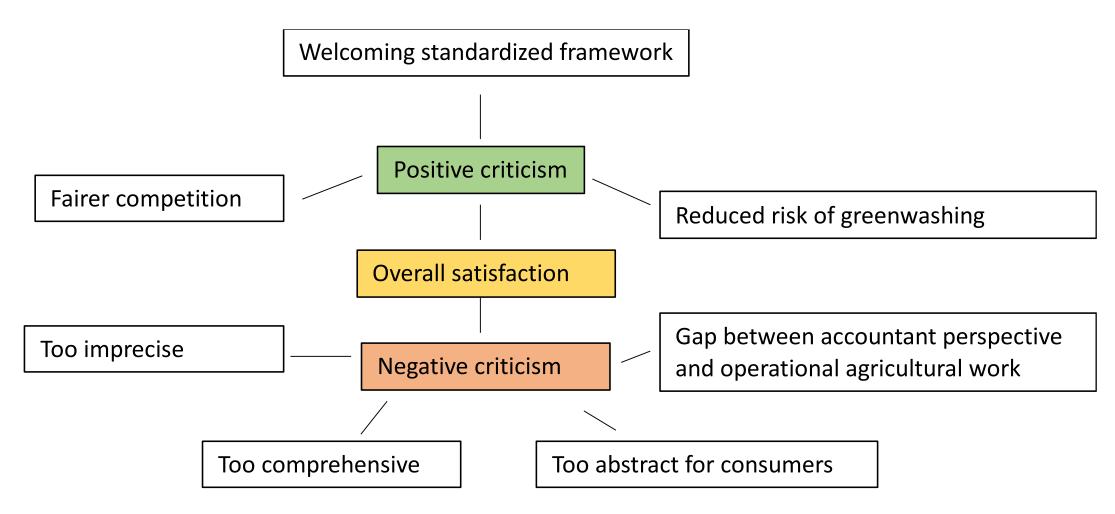
# **RESULTS – IMPACT ON ADVISORS**

Lack of trained HR Large knowledge gap between Need for alignment of agricultural advisors & CSRD Challenges services Implications for agricultural advisors Providing aid for data Increased product value Chances disclosure Mediator between farmers and companies





# RESULTS – OVERALL SATISFACTION







PHD STUDENT

### DISCUSSION

- Ethical considerations
  - Discrepancy between ESG reporting and natural-scientific view of sustainability reporting
  - Potential conflict of interest between assurance providers and (financial-) cosultants
  - "Competence Greenwashing"
- Unclarity regarding sustainability impact
  - Uncertainty in literature and amongst interview participants
  - Very company- and farmer specific





### **NEXT PROJECT**

- Aim: Diving deeper into the relationship between ESG reporting and sustainability performance on farm level
- First steps: (1) Systematic literature review of ESG reporting in the food sector; (2)
  Building database out of EU food companies' ESG reports
- Potential questions to look at in database:
  - Farm-level metrics assessed by companies
  - Recognition of sustainability thresholds ("absolute sustainability", DTU)
  - Review on one specific metric (e.g. Nitrogen)





# **CURRENT CHALLENGES**

- Keeping up with regulation and the landscape developing around it
- Interdisciplinary (topic is typically addressed by management researchers)
- Data availability





